



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**  
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## **Native Sun Collecting Donations for Haitian Earthquake Relief**

(Jacksonville, FL 1.14.10) On Tuesday, January 12th, a powerful 7.0 magnitude earthquake destroyed much of Haiti's capital, Port-au-Prince. It is estimated that 3 million people were affected by the earthquake, but the full extent of damage is still unknown. Immediate needs are money, food, water, temporary shelter, medical services and emotional support.

Native Sun Natural Foods Market has set up cash donation boxes at every register of their two Jacksonville locations (Southside – 11030 Baymeadows Road, Mandarin – 10000 San Jose Blvd). Customers paying with a credit or debit card can also donate by asking their cashier to add a \$1 or \$5 donation to their total purchase. Collections will be up in-store through January 31, 2010.

All donations will go to Mission Harvest America, a Jacksonville-based non-profit committed to providing donated materials, relief teams and services, and college-level educational programs, as well as freight consolidation and shipping coordination from anywhere in the USA to any designation worldwide. Visit [www.missionngo.com](http://www.missionngo.com) for more information. Mission Harvest America was recommended to receive Native Sun's donations by the Northeast Florida Chapter of the American Red Cross.

### **About Native Sun Natural Foods Market**

Native Sun Natural Foods Market is the industry leader in all-natural and organic products, named 2008 Retailer of the Year by WholeFoods Magazine. The Jacksonville-owned and operated grocer offers organic produce, meat and seafood, packaged and frozen foods, health and beauty care items, pet supplies and more. The deli offers healthy lunch and dinner options made fresh daily in-store, along with an organic juice and smoothie bar. Stores are located at 10000 San Jose Boulevard in Mandarin and 11030 Baymeadows Road on the Southside. [www.nativesunjax.com](http://www.nativesunjax.com)

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