



PRESS RELEASE
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Local Companies Team Up to Produce Recycled, Reusable Bags *Native Sun & Burro Bags – A Natural Fit*

(Jacksonville, FL 4.16.09) Locally-owned and operated Native Sun Natural Foods Market recently tapped Springfield-based shop Burro Bags to create custom reusable grocery bags from the store's old billboard vinyl. Each of the 100 bags features a unique piece of the billboard art, the Native Sun logo, two shoulder straps, and an interior pocket. Bags will be sold for \$15 each at Native Sun's Inside & Out Earth Day Affair on Saturday, April 18 from 12 – 4pm at their Mandarin location.

"One-of-a-kind bags handmade from recycled materials by a local company in a style that is perfect for carrying fresh groceries is what Earth Day is all about!" said Native Sun Owner Aaron Gottlieb. "We are thrilled with the way they turned out and I think our customers will be too."

About Burro Bags

Burro Bags is small shop in Springfield that specializes in custom messenger bags and backpacks made from recycled materials like convertible tops, vinyl billboards, canvas sails, and couch leather. All of their items are handmade by owners Chris Williams and Matt Bort.

About Native Sun Natural Foods Market

Native Sun Natural Foods Market is the industry leader in all-natural and organic products. The Jacksonville-owned and operated grocer offers fresh organic produce, free range poultry, organic grass-fed beef, wild catch seafood, packaged and frozen foods, health and beauty products, supplements, homeopathic remedies, environmentally-friendly household products, baby items, pet supplies and more. Stores are located at 10000 San Jose Boulevard in Mandarin and 11030 Baymeadows Road on the Southside. www.nativesunjax.com

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Editor's Note: Photos are attached for your use.