



PRESS RELEASE
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CONTACT: Sarah Butsch
904-260-2791
sbutsch@nativesunjax.com

Native Sun and Customers Donate \$1940 to Sulzbacher Center

(Jacksonville, FL 1.19.10) Native Sun Natural Foods Market chose the Sulzbacher Center to be their GreenApples Charity of the Month for December 2009. Sulzbacher is the first non-profit to be featured as a GreenApples Charity of the Month twice, and still maintains Native Sun's largest donation to date with over \$2500 in toiletries & donations collected in December 2008.

Once again, Native Sun customers and staff were able to donate cash and toiletries for the homeless at the grocer's two Jacksonville locations through the month of December. This year's donation will go to support the efforts of Sulzbacher Center's homeless outreach project expansion teams known as HOPE Teams. These groups build relationships with people in need, particularly homeless men and women suffering from mental illness, and work to restore them mentally, physically and socially to the community.

"The Native Sun GreenApples Charity program is a great example of Native Sun's commitment to the Jacksonville non-profit community. The Sulzbacher Center is grateful for the support of Native Sun and its customers. We look forward to partnering with them again," said Sulzbacher Center Lifeskills and Volunteer Coordinator Sara Dougherty.

About Sulzbacher Center

Located in Downtown Jacksonville, the Sulzbacher Center is Northeast Florida's only provider of comprehensive services for homeless men, women and children. Open 24 hours a day, 7 days a week, 365 days a year – the Sulzbacher Center offers nutritious meals, safe shelter, outstanding health care and high-quality programs to over 300 men, women and children each day. Visit www.sulzbachercenter.org to learn more.

About Native Sun Natural Foods Market

Native Sun Natural Foods Market is the industry leader in all-natural and organic products, named 2008 Retailer of the Year by WholeFoods Magazine. The Jacksonville-owned and operated grocer offers organic produce, meat and seafood, packaged and frozen foods, health and beauty care items, pet supplies and more. The deli offers healthy

lunch and dinner options made fresh daily in-store, along with an organic juice and smoothie bar. Stores are located at 10000 San Jose Boulevard in Mandarin and 11030 Baymeadows Road on the Southside. www.nativesunjax.com

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Editor's Note: Photo attached for your use. Caption: Sara Dougherty from Sulzbacher Center accepts \$1940 and donations from the staff at Native Sun Natural Foods Market.